

A. Your Step Up Walk Team Page & Story \$300

All Step Up Walk teams that raise \$300 will have their individual with Down syndrome life story professionally written for their Step Up walk team and social media pages. The level also includes a personalized email template, video editing service, copywriting service to help frame your child's story, thank you message and vanity URL. The last day for team's to receive this incentive level is September 25, 2019.

B. Preferred Parking at the Step Up Walk \$750

All Step Up Walk teams that raise \$750 will be awarded three (3) preferred parking passes for closer access to the event. Preferred parking will be clearly marked in Lots B & D. This level includes everything listed above.

C. Tent Set Up at the Step Up Walk \$1,500

All Step Up Walk teams that raise \$1,500 will have their personal pop up team tent set up and ready when your team arrives. Tents will need to be dropped off at DSG on walk t-shirt pick up day, October 19. This level includes everything listed above.

D. Fast Pass for Two \$3,000

All Step Up Walk teams that raise \$3,000 will receive a Fast Pass wristband for the individual with Down syndrome and a buddy to have fast access to all of the inflatables and mechanical rides offered. This level includes everything listed above

E. Concierge Service at the Step Up Walk \$5,000

All Step Up Walk teams that raise \$5,000 will receive special concierge service. Your Step Up Walk concierge will bring lunch to your team. Make a positive and stress free impact on your (and your guests) Step Up Walk day experience with your private concierge. No more waiting in food lines. Beverages (water), plates, napkins & utensils will be delivered by the concierge. Lunch will be served to your tent between 11:00am-12:00pm. Your concierge will dispose of all trash for your team. This level includes everything listed above

F. Professional Tent Set Up at the Step Up Walk \$7,500

All Step Up Walk teams that raise \$7,500 will get a 20x20 tent for the day. This level includes everything listed above

G. Tables & Chairs Ready for You \$10,000

All Step Up Walk teams that raise \$10,000 will receive (6) six foot tables and 36 chairs. Tables and chairs will be set up under your tent and ready for you the morning of the walk. This level includes everything listed above

H. DSG City Wide Exposure! \$15,000 +

All Step Up Walk teams that raise \$15,000 + will receive city wide, marquee exposure alongside the DSG brand! DSG will also host a photo shoot for your individual with Down

syndrome. Professional photos taken will be featured within DSG printed and online marketing materials for 2020. This includes but is not limited to the following:

- . The Step Up Walk brochure for 2020
- . DSG annual report, DSG website, DSG programming publications
- . The overall top fundraising team will be represented on the front of the 2020 Step Up walk brochure
- . Your team(s) will start/lead the 2019 Step Up Walk

Top Team Awards:

Top fundraising and team with the most registered walker will still receive a vinyl banner, custom printed with your team name to display proudly during the walk. The banner is yours to keep.

Categories include the following:

- . Top new team (new in 2019) that raises the most money
- . Top pre-existing team that raises the most money

- . Top new team with the most registered walkers
- . Top pre-existing team with the most registered walkers.